

Spring 2019

LIS 421 - Social Informatics

FACULTY INFORMATION

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COURSE SUMMARY

"Social Informatics" refers to the body of research and study that examines social aspects of computerization - including the roles of information technology in social and organizational change and the ways that the social organization of information technologies are influenced by social forces and social practices. This graduate seminar is for students interested in the influence of information technology in the human context, including cultural heritage, professional concerns, and social inequities. The course introduces some of the key concepts of social informatics and situates them into the view of varied perspectives including readers, librarians, computer professionals, authors, educators, publishers, editors, and the institutions that support them.

COURSE MATERIALS

All required readings are available in Moodle as PDF files or links to online articles.

COURSE STRUCTURE

Week Start Date: **FRIDAY**Week End Date: **THURSDAY**

Unless otherwise specified anything assigned should be completed no later than the start of class on Thursday of that week at 3:00pm ET.

LEARNING OBJECTIVES

Upon completion of the course, students will be able to:

- 1. Describe a variety of social, political, and economic contexts that shape information and communication technologies (ICTs) and their impact on society.
- 2. Demonstrate knowledge of social systems and how they interact with ICTs.
- 3. Discuss concepts that illuminate the intersections of race, class, gender, identity, ability, and ICTs.
- 4. Identify a range of ethical, legal, and policy issues that impact the design and use of ICTs.

SLIS PROGRAM OBJECTIVES

- Apply professional standards, tools, and best practices in the information field and across specialized areas (I).
- Communicate effectively to different audiences through use of oral, written, and visual formats across multiple media (I/R).
- Develop appropriate technology strategies across a range of information settings (E).
- Critically analyze and apply research (I).
- Evaluate and create information services and/or systems to reflect and respond to the needs of diverse communities and stakeholders (E).
- Demonstrate individual and collaborative leadership ability (E).
- Be guided by professional ethics and values (I).

CLASS PROCEDURES

During the class sessions we will combine student-led reading discussions, lectures, and other presentations to help illuminate our understanding of Social Informatics. Your active participation is welcome and encouraged. I will assume that you have done all of the assigned reading prior to class each week. We may or may not directly discuss all of the readings, but it is your responsibility to come ready to build on the foundation of knowledge you received from the readings and other online materials. We will be sharing ideas and topics you have learned each week, as we all will learn more by working together. Please come to class ready to participate in the entire learning process.

Please note: I do not accept late work. However, I will make provisions for students with children who become ill or are in need of family support. Students with family responsibilities should contact me by email regarding missed or late work. We are working with skills I firmly believe you will need to know in your professional lives. Please work hard and learn a lot in this class to help you emerge into your professional careers as well trained as possible. I would definitely advise everyone to look over the syllabus ASAP and put important due dates in your calendars.

EMAIL

All emails related to the course will be sent to your Simmons email account. If you do not want your email to be sent to that account, please make sure you forward it to your preferred email account. If I have not responded to

you in 48 hours, please try using your Simmons account (if you did not originally) to ensure that you do not get accidentally shuffled into the spam filter, and send me another email. I will make every effort to respond to your email within this time frame.

VALUES AND VISION FOR DIVERSITY AND INCLUSION AT SIMMONS

Our Values: "We honor the inherent humanity, dignity and worth of each member of our community."

Our Vision: Simmons College will be a welcoming, vibrant, inclusive community that appreciates, values, and respects the humanity, dignity, diversity, and contributions of all its members. We are committed to engage one another to address the dynamic, evolving issues of our community and our world.

Read more about Simmons commitment to diversity and inclusion on the website: http://www.simmons.edu/about-simmons/culture-inclusion-equity/our-commitment

GENDER-NEUTRAL BATHROOMS

Gender-neutral bathrooms are located on the second floor of the Palace Road Building. Additional restrooms are located in the following locations: on the second floor of the School of Management; the fourth floor of the Park Science Center; in the Main College Building across from the bookstore; and in the Beatley Library.

TITLE IX AND THE SIMMONS COLLEGE GENDER-BASED MISCONDUCT POLICY

Title IX Federal law states that all students have the right to gain an education free of gender-based discrimination. Some examples of gender-based discrimination, as defined by this law include sexual harassment or exploitation, sexual assault, domestic/dating violence, and stalking. In compliance with Title IX, Simmons College has a 'Gender-Based Misconduct Policy' which defines these forms of misconduct, outlines College protocol and procedures for investigating and addressing incidences of gender-based discrimination, highlights interim safety measures, and identifies both on and off-campus resources. The policy and a list of resources is located here: http://www.simmons.edu/about-simmons/title-ix. Additionally, the Gender-Based Misconduct Policy has a **Consensual Relationships clause** that prohibits intimate, romantic or sexual relationships between students, faculty, staff, contract employees of the College, teacher's assistants, and supervisors at internship/field placement sites.

DISABILITY SERVICES

Reasonable accommodations will be provided for students with documented physical, sensory, systemic, cognitive, learning and psychiatric disabilities. If you have a disability and anticipate that you will need a reasonable accommodation in this class, it is important that you contact the Disability Services office, at 617-521-2474 early in the semester. If you have a permanent or temporary disability which will affect your time in this class, contact the Disabilities Services office to request the necessary accommodations: http://www.simmons.edu/academics/student-success/disability-services. You need to do this every semester during your time at Simmons College.

HONOR CODE

Everyone in the class is joining our profession, and there are ethics and rules to be followed. Particularly in this class, upholding standards of ethics and professional responsibility are important for students. See the information on the website: http://internal.simmons.edu/students/slis/current/honor-code

GRADING and COURSE DELIVERABLES

ASSIGNMENT	ТҮРЕ	PERCENT
Class Participation	Individual	20%
Short Paper 1: The Social Impacts of Technology	Individual	15%
Short Paper 2: The Social Shaping of Technology	Individual	15%
Final Research Paper	Individual	25%
Group Visual Presentation	Group	20%
Group Participation	Individual	5%
Total		100%

ASSIGNMENT AND DETAILS	RUBRIC AND DUE DATE
Class Participation: (20%)	Rubric
This course is a seminar. In order to make it a rich and rewarding experience for the entire class, your participation is absolutely required. You are expected to come to class prepared each week to discuss the key ideas found in the readings and respond to questions posed by the instructor, your colleagues, and outside speakers during the guest lectures.	 Your final participation grade will be assessed based on the following: No engagement in weekly class discussions. Infrequent engagement in weekly class discussions. Frequent engagement in weekly class discussions.
ASSIGNMENT AND DETAILS	RUBRIC AND DUE DATE
Short Paper 1: The Social Shaping of Technology (15%)	Rubric for Papers 1 & 2
Each student will write a short paper describing the social shaping of technology. For the paper you must choose at least two readings from this	Your grade for each paper will be based on how well you:

semester to describe how a particular ICT has been shaped by social, political, economic, cultural, historical, or other societal aspects. You must identify the key factors that have contributed to the social shaping of technology using theories and perspectives learned in this course. You will select one ICT (e.g., Facebook, Google, Fitbit, etc.) for your paper and use resources provided in the course to get started. **Using key ideas** from the lectures, course readings, and other materials located by the student, describe how society has influenced the development of the ICT and its consequences.

Short Paper 2: The Social Impacts of Technology (15%)

Each student will write a short paper explaining how society has been changed by an information and communication technology (ICT). For the paper you must choose at least two readings from this semester to describe the impacts of a particular ICT on some aspect of society. You must identify the key factors that have contributed to the ICT's impacts on society using theories and perspectives learned in this course. You will select one ICT (e.g., Facebook, Google, Fitbit, etc.) for your paper and use resources provided in the course to get started. **Using the key ideas** from the lectures, course readings, and other materials located by the student, describe how the ICT has influenced society, led to change, or otherwise impacted the larger social word.

Paper Format

Papers 1 & 2 should be no shorter than 6 pages and no longer than 8 complete pages double spaced – not including the title and reference page. To receive full-credit you must:

- Use 12 point, Times New Roman font.
- Set Margins no larger than 1 inch
- Not have excessive spaces or punctuation in a different font size and type

The Cover Page must include:

- Title of Paper, including the ICT selected
- Your first and last name
- Course Information and section #. i.e. LIS 421 or LIS 421 Date

You must use at least two readings from the course to support your ideas. You are allowed to use *additional* sources that have not been used in the class. All references must be included on the last page of the paper, including websites and videos. The recommended bibliography format is American Psychological Association (APA) publication style, although other style guides are allowed. Click on the following link for details on the APA format.

- 1. Organize and coherently present the information.
- 2. Analyze and construct a logical argument.
- 3. Support your ideas with evidence and convincing explanations.
- Use proper grammar and avoid excess spelling and typographical errors.
- Introduce your main argument or thesis in the first paragraph of your paper and summarize your thoughts in the conclusion.
- Cite correctly and appropriately in the paper and include a references section.

Due Dates

- Short Paper #1 is due Thursday,
 February 21st by 3:00pm
- Short Paper #2 is due Thursday,
 March 21st by 3:00pm

All references must be properly cited in the text. Your *additional* sources must be credible, which means they must be credible to academic standards, but they do not necessarily have to be "scholarly." When in doubt, ask your instructor. In-text citations should be used that include all the necessary information (author, date, page number), even if you do not quote the author directly. Un-cited information will be considered plagiarism.

ASSIGNMENT AND DETAILS

Final Research Paper (25%)

Students will select one topic of their choosing from this semester and write a research paper. Rather than using readings to describe either the social impacts or social shaping of a particular ICT, this paper should instead focus on a key idea, concept, or argument discussed in class during the semester. This topic can either be something broad, such as "Digital Equity" or "Privacy" or something specific from a particular reading, such as "Civic Hacking."

The introduction of your paper should introduce your main argument about this topic and describe how your paper will examine this argument. In doing so, the paper should focus only on scholarly resources and **provide an analysis of the key idea**, including how it developed, how it is currently used, and any future potential or uses. The purpose of this assignment is to help you learn how to identify, analyze, present, and discuss a key idea from this semester and to go further in exploring its development, implementation, and implications in the context of this course.

Paper Format

The paper should be no shorter than 12 pages and no longer than 16 complete pages double spaced – not including the title and reference page. To receive full-credit you must:

- Use 12 point, Times New Roman font.
- Set Margins no larger than 1 inch
- Not have excessive spaces or punctuation in a different font size and type

The Cover Page must include:

- Title of Paper, including the topic selected
- Your first and last name
- Course Information and section #. i.e. LIS 421 or LIS 421 Date

Use at least two of the course readings as evidence to support your argument. You are allowed to use *additional* sources that have not been used in the class. All references must be included on the last page of the paper, including

RUBRIC AND DUE DATE

Rubric

Your final research paper will be assessed based on how well you:

- 1. Organize and coherently present the information.
- 2. Analyze and construct a logical argument.
- 3. Support your ideas with evidence and convincing explanations.
- Use proper grammar and avoid excess spelling and typographical errors.
- Introduce your main argument or thesis in the first paragraph of your paper.
- 6. Summarize your thoughts in the conclusion.
- Cite correctly and appropriately in the paper and include a references section.

Due Date

Thursday, April 25th by 3:00pm

websites and videos. The recommended bibliography format is American Psychological Association (APA) publication style, although other style guides are allowed. Click on the following link for details on the <u>APA format</u>.

All references must be properly cited in the text. Your *additional* sources must be credible, which means they must be credible to academic standards, but they do not necessarily have to be "scholarly." When in doubt, ask your instructor. In-text citations should be used that include all the necessary information (author, date, page number), even if you do not quote the author directly. Un-cited information will be considered plagiarism.

ASSIGNMENT AND DETAILS

Group Assignment (Total = 25%): Visualization Presentation (20%) and Peer Evaluation (5%)

Students will be assigned to groups during the third week of the semester and will work with fellow group members to **create a visual representation of one of the key ideas** that has been discussed in readings, lectures, and discussions this semester. These visual representations will be posted to the course Wiki and students will review and comment on the presentations. We will also set aside the final class period for students to present their works.

- The visual representations (20%) should not be any longer than one
 page and can use any type of format (e.g., PowerPoint, wiki post, jpg
 or other image file, etc.). These presentations are expected to focus
 on visuals with a minimal use of texts (unless part of the visual).
- The class presentations should be no longer than 20 minutes, including time for Q&A. The presentations from each group should include the following elements: (1) introduction to the topic, (2) a brief discussion of how the group decided on the topic, (3) a discussion of the process involved in creating the visualization, and (4) any key lessons or takeaways either about the topic or about working on the topic with your group.
- Peer evaluations (5%) should consist of students evaluating their entire group, including themselves, on a scale of 1-5 based on your perception of contribution and participation in the work. 1 = lowest level of contribution and participation & 5 = highest level of contribution and participation. A downloadable evaluation form will be available on the course Moodle. Your participation grade for the group work will be based on the average of the evaluation scores.

All presentations must be posted to the course Wiki by no later than the start of the final class session on Thursday, May 3rd and the peer evaluations are

RUBRIC AND DUE DATE

Rubric

Your Visualization Presentation (15 points) will be assessed based on the following criteria:

- No relevance to topic
- Low relevance to topic
- Moderate relevance to topic
- High relevance to topic

Due Dates

- Group Assignment: Information Visualization due by Thursday, May 2rd at 3:00pm
- Group Assignment: Evaluations due by Thursday, May 9th at 3:00pm

due one week later on Thursday, May 10th at 3pm.

Meaning of Grades

A *B* grade means that the work handed in is satisfactory and meets the requirements of the assignment. *B*+ means that you have done more than meet the minimum requirements. An *A* grade means that the assignment is excellent. Anything below a *B* means that there were problems with the assignment meeting the minimum requirements.

Grading Scale

W – Withdrawal
AU – Audit
CIP – Course in progress
NR – No Grade
I – Incomplete

Score Range	Credit	Grade
95 – 100	4.00	А
90 – 94.99	3.67	A-
86 – 89.99	3.33	B+
80 – 85.99	3.00	В
75 – 79.99	2.67	B-
70 – 74.99	2.33	C+
65 – 69.99	2.00	С
60 – 64.99	1.67	C-
55 – 59.99	1.33	D
Below 55	0.00	F

Grading Standards

It is expected that assignments be completed individually unless otherwise instructed. Students are graded on demonstration of knowledge and competence. Each student is expected to maintain high standards of honesty and ethical behavior. Class discussions and responses need to be respectful and constructive.

Confidentiality

We can draw on the wealth of examples from our clinical practice and experiences in our class discussions. It is crucial that we not share any information that is confidential, privileged, or proprietary in nature. We should respect our colleagues and work under the assumption that our discussions stay within the confines of this course.

CHANGES TO THE SYLLABUS

This syllabus is not a contract. The professor reserves the right to alter the course requirements and/or assignments based on new materials, class discussions or other legitimate pedagogical objectives.

COURSE OUTLINE

CLASS OBJECTIVES	ASSIGNMENTS	READINGS
January 18 – 24 Class Meeting on Jan 24	Module 1: Intro to Social Informatics	
 Upon completion of Module 1, students will be able to: Discuss some of the key ideas underlying the field of Social Informatics. Identify differences between the social impacts of technology and the social shaping of technology. Describe sociotechnical examples from these different perspectives. 		 Kling, R. (2007). What is social informatics and why does it matter? The Information Society, 23, 205-220. Mackenzie, D. & Wajcman, J. (1999). Introductory essay: The social shaping of technology. In D. Mackenzie & J. Wajcman (Eds.) (2nd ed). The social shaping of technology (pp. 3-27). Buckingham: Open University Press.
January 25 – 31 Class Meeting on Jan 31	Module 2: Consent of the	e Networked
Upon completion of Module 2, students will be able to: • Identify social, political, and economic contexts that have shaped the internet and its impacts around the world.		 MacKinnon, R. (2013). "Part one: Disruptions" in Consent of the networked: The world-wide struggle for Internet freedom. New York: Basic Books. Benkler, Y., Faris, R., & Roberts, H. (2018) "Part one: Mapping disorder" in Network propaganda: Manipulation, disinformation, and radicalization in American politics. New York: Oxford University Press.
February 1 – 7 Class Meeting on Feb 7	Module 3: Critical Informa	atics
 Upon completion of Module 3, students will be able to: Evaluate the differences between Critical Informatics and Social Informatics. Discuss concepts that illuminate the intersections of race, class, gender, identity, ability, and ICTs. 		 Vaidyanathan, S. (2006). Afterward: Critical information studies: A bibliographic manifesto. <i>Cultural Studies</i>, 20 (2-3), 292-315. Sweeney, M., & Brock, A. (2014). Critical informatics: New methods and practices. <i>Proceedings of The Association for Information Science & Technology</i>, 51(1), 1-8.

February 8 – 14 Class Meeting on Feb 14	Module 4: Feminist Theor	ies of Technology
 Upon completion of Module 4, students will be able to: Discuss key ideas that have shaped feminist technology studies. Describe how concepts from feminist technology studies can be applied to public computing spaces. 		 Required Readings Wajcman, J. (2010). Feminist theories of technology. <i>Cambridge Journal Of Economics</i>, (1), 143. Sweeney, M., & Rhinesmith, C. (2017). Creating caring institutions for community informatics. <i>Information</i>, <i>Communication & Society</i>, 20(10), 1482-1497.
February 15 – 21 Class Meeting on Feb 21	Module 5: Black Cyberfen	ninism
Upon completion of Module 5, students will be able to: • Discuss ideas that illuminate the intersections of race, class, gender, identity, ability, and ICTs. • Describe the impact of black feminist thought on technology scholarship.	Short Paper 1: The Social Shaping of Technology: Due Thursday, February 21st by 3:00pm	 Required Readings Hill Collins, P. (2000). Black feminist thought: Knowledge, consciousness, and the politics of empowerment. New York: Routledge. (Chapter 2: Distinguishing features of black feminist thought). Noble, S. U. (2018). Introduction: "The Power of Algorithms" & Chapter 1: "A Society, Searching" in Algorithms of oppression: How search engines reinforce racism. New York: NYU Press.
February 22 – 28 Class Meeting on Mar 28	Module 6: Digital Equity	
 Upon completion of Module 6, students will be able to: Explain how U.S. telecommunications and information policies have framed the digital divide. Describe the positive and negative impacts of initiatives to address the digital divide. Identify the role of public libraries and community technology centers in promoting digital inclusion. 		 Greene, D. (2016). Discovering the divide: Technology and poverty in the new economy. <i>International Journal of Communication</i>, 10, 20. Eubanks, V. (2007). Trapped in the digital divide: The distributive paradigm in community informatics. <i>The Journal of Community Informatics</i>, 3(2).

March 8 – 14 Class Meeting on Mar 14	Module 7: Infrastructure	
Upon completion of Module 7, students will be able to: Define infrastructure from a sociotechnical perspective. Assess methods for studying infrastructural developments. Identify multiple social, cultural, and historical perspectives on sociotechnical infrastructure.		 Star, S. L. & Bowker, G. C. (2010). How To Infrastructure. In L. A. Lievrouw & S. Livingston (eds.) Handbook of new media: Social shaping and social consequences of ICTs, updated student edition. London: SAGE Publications Ltd. Star, S. L. (1999). The ethnography of infrastructure. American Behavioral Scientist, (3), 377.
March 15 – 21 Class Meeting on Mar 21	Module 8: Digital Labor	
Upon completion of Module 8, students will be able to: • Describe the digital economy and identify its actual or potential influence in society. • Discuss concepts that illuminate the intersections of race, class, gender, identity, work, and ICTs.	Short Paper 2: The Social Impacts of Technology: Due Thursday, March 21st by 3:00pm	 Duffy, B. E., & Schwartz, B. (2018). Digital "women's work"? Job recruitment ads and the feminization of social media employment. New Media & Society, 20(8), 2972–2989. Roberts, S.T. (2016). Commercial content moderation: Digital laborers' dirty work. In Noble, S.U. and Tynes, B. (Eds.), The intersectional internet: Race, sex, class and culture online (pp. 147-159). New York: Peter Lang.
March 22 – 28 Class Meeting on Mar 28	Module 9: Artificial Intelli	gence
 Upon completion of Module 9, students will be able to: Describe key characteristics of Al systems. Explain ethical issues and questions facing the field. Identify future areas of Al research and its application. 		 Eubanks, V. (2017). Chapter 2: "Automating eligibility in the heartland." In Automating inequality: How high-tech tools profile, police, and punish the poor. New York: St. Martin's Press. Whittaker, M. et al. (2018). Al Now 2018 Report. New York University. Retrieved from https://ainowinstitute.org/Al_Now_2018_Report.pdf

March 29 – April 4 Class Meeting on Apr 4	Module 10: Hackers and Hacking
 Upon completion of Module 10, students will be able to: Assess arguments for and against hackers and hacking in society. Discuss the role of hackers and hacking in the development of networked technologies. Formulate a method for evaluating the use of hacking in civic contexts. 	 Required Readings: Gehring, V. (2002). Do Hackers Provide a Public Service? <i>Philosophy and Public Policy Quarterly, 22</i>(3). DOI: http://dx.doi.org/10.13021/G8pppq.222002.383. Coleman, G. (2014). Hackers. In M. Ryan, L. Emerson, & B. Robertson (Eds.), <i>Johns Hopkins guide to digital textuality</i>. Baltimore: Johns Hopkins University Press. Schrock, A. R. (2016). Civic hacking as data activism and advocacy: A history from publicity to open government data. <i>New Media & Society, 18</i>(4), 581-599.
April 5 – April 11 Class Meeting on Apr 11	Module 11: Information Law and Policy
 Upon completion of Module 11, students will be able to: Explain how the internet has impacted the law as well as how legal scholarship has helped shape the internet. Discuss a range of information policy issues relevant to LIS. 	 Required Readings: Lessig, L. (2001). The laws of cyberspace. In R. A. Spinello & H. T. Tavani (Eds.), Readings in cyberethics. Sudbury: Jones and Bartlett Publishers. Braman, S. (2006) Chapters 1 & 2 in Change of state: Information, policy, and power. Cambridge: MIT Press.
April 12 – April 18 Class Meeting on Apr 18	Module 12: Privacy and Surveillance
Upon completion of Module 12, students will be able to: Describe the social, political, and economic contexts that have shaped our understanding of privacy and surveillance in the internet age. Explain key ideas and issues related to privacy and surveillance online. Identify a range of strategies for protecting user privacy and identity online.	 Solove, D. J. (2008). Understanding privacy. Cambridge: Harvard University Press, 2008. (Chapter 1 - Privacy: A concept in disarray) Zuboff, S. (2015). Big other: surveillance capitalism and the prospects of an information civilization. Journal of Information Technology, 30(1), 75-89.

April 19 – 25 Class Meeting on Apr 25	Module 13: Design Justice	
 Upon completion of Module 12, students will be able to: Define design justice and its application to ICTs. Discuss the intersection of design justice and library and information science. 	Final Research Paper: Due Thursday, April 25 th by 3:00pm	 Costanza-Chock, S. (2018). Design justice, A.I., and escape from the matrix of domination. Journal of Design and Science, 5. Retrieved from https://jods.mitpress.mit.edu/pub/costanza-chock Design Justice Zine (http://designjusticenetwork.org/zine/) Issue #1: Principles for Design Justice Issue #2: An Exhibit of Emerging Practices Issue #3: Design Justice for Actions
April 26 - May 2 Class Meeting on May 2	Module 14: Group Presen	tations
Upon completion of Week 14, students will be able to: Display your knowledge of the course content by presenting on a current issue in social informatics. Critically discuss the topics covered in the course.	Group Assignment: Information Visualization Due Thursday, May 2 nd by 3:00pm Group Assignment: Evaluations: Due Thursday, May 9 th by 3:00pm	

ACKNOWLEDGEMENTS and CREATIVE COMMONS LICENSE

This syllabus was originally adapted from Dr. <u>Lisa Hussey</u>'s Fall 2016 online Social Informatics course syllabus at Simmons University.



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